

31ST ANNUAL
FLORIDA CATTLEMEN'S INSTITUTE AND ALLIED TRADE SHOW
IN CONJUNCTION WITH THE FLORIDA CATTLEMEN'S ASSOCIATION

“STRENGTHENING PARTNERSHIPS”
THURSDAY, JANUARY 16, 2014

8:00 A.M.	TRADE SHOW OPENS
9:00 A.M.	WELCOME – WES WILLIAMSON, FCA PRESIDENT
9:15 A.M.	THE FUTURE OF AGRICULTURE IN A GLOBAL MARKET -PAUL GENHO, PRESIDENT, FARMLAND RESERVE, INC.; AND CHAIRMAN OF AGRESERVES, INC.
10:00 A.M.	ENVIRONMENTAL, PRIVATE LANDS MANAGEMENT COMMITTEE UPDATE
10:15 A.M.	A SYSTEMS APPROACH TO RANCHING -CLAY MATHIS, DIRECTOR AND ENDOWED CHAIR, KING RANCH INSTITUTE OF RANCH MANAGEMENT
11:00 A.M.	TRADE SHOW BREAK
11:30 A.M.	IFAS UPDATE & AWARD PRESENTATION
12:00 PM.	LUNCH
1:00 P.M.	ANIMAL HEALTH & INSPECTION COMMITTEE UPDATE
1:15 P.M.	FETAL PROGRAMMING -RICK FUNSTON, BEEF REPRODUCTIVE PHYSIOLOGY SPECIALIST, UNIVERSITY OF NEBRASKA-LINCOLN
2:00 P.M.	TRADE SHOW BREAK
2:30 P.M.	AGRICULTURAL RESEARCH & EDUCATION COMMITTEE UPDATE
2:45 P.M.	CROSSBRED VS. STRAIGHTBRED -MATT SPANGLER, BEEF GENETICS EXTENSION SPECIALIST, UNIVERSITY OF NEBRASKA-LINCOLN
3:30 P.M.	ADJOURN

**FOR MORE INFORMATION CONTACT
YOUR COUNTY EXTENSION AGENT OR
ANNA BESWICK 863-993-4846**

REGISTER AT [HTTP://FCIATS2014.EVENTBRITE.COM](http://fciats2014.eventbrite.com)

**YETI COOLER (50 QT) DOOR PRIZE -
MUST BE PRESENT TO WIN**

HOTEL INFORMATION

HOLIDAY INN EXPRESS HOTEL AND SUITES

2709 SE HWY 70

ARCADIA, FL 34266

(863) 494 5900

**GROUP CODE: (FLORIDA CATTLE INSTITUTE
& ALLIED TRADE SHOW)**

NEW LOCATION

**FCIATS IS HELD AT
TURNER AGRI-CENTER**

**2250 NE ROAN ST
ARCADIA, FL 34266**

UF | **IFAS Extension**
UNIVERSITY of FLORIDA